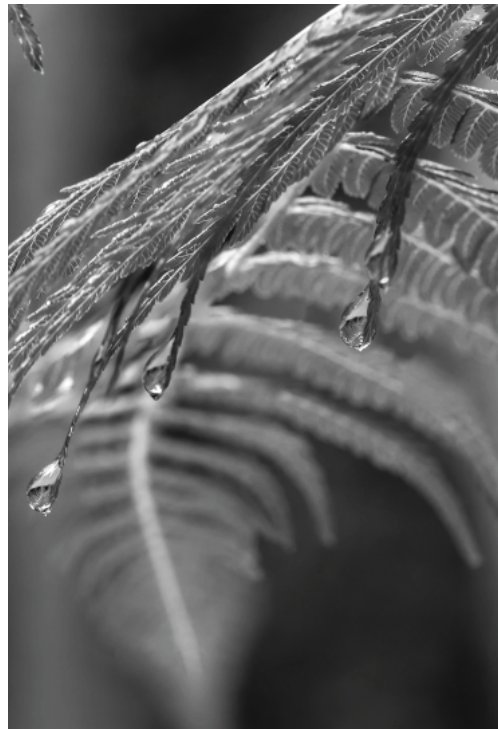




SILVER FERN LICENSING™

silverfernflag.org





THE SILVER FERN

New Zealand's Identity

OUR AWARD WINNING SILVER FERN IS AVAILABLE NOW

Looking for a beautiful silver fern design to help showcase your New Zealand credentials for your business, institution, or sports team? Need a licenced poll-winning silver fern design for your ad or company logo now? We offer super fast and easy licencing.

There is no question that the silver fern is the most internationally recognised symbol of New Zealand. For over 150 years the silver fern has been the symbol of our nation and of our sports men and women. The silver fern is used extensively as a symbol by business, trade organisations, tourism, and commercial brands. The fern is on our money, it's even on our passports, The silver fern says "Aotearoa – New Zealand" to the world.



MADE IN NEW ZEALAND

New Zealand is renowned around the world for our clean environmental image and for producing quality goods.

Show the world your made in New Zealand credentials with our beautiful Made in New Zealand silver fern logo.

On obtaining a licence you can add this logo to all your merchandise including stationary, packaging and advertising material.

ROCKET LAB

Our silver fern will adorn new black and white rockets which will carry satellites into space.

Rocket Lab Ltd approached us in 2014 for a licence to use our silver fern.

We congratulate Rocket Lab on the launch of their New Zealand space program, and we are proud that our silver fern design was chosen as part of the livery adorning their new rockets.



ELITE SPORTS

New Zealand's Elite Triathlon Team chose our silver fern design to feature on their uniforms.

The team wear their uniforms for training all around New Zealand and also during their Trans-Tasman competitions.

We are more than happy to licence our design to all New Zealand sports teams and not just the elite ones!



Fern © Kyle Lockwood

YOUI NZ

Youi, a major international insurance company, chose our silver fern to appear in their TV launch advertising for New Zealand.

We congratulate Youi on their New Zealand launch, and we are proud that our silver fern was chosen to form part of the launch.

We are generally happy to provide licence to use our silver fern design for your company, large or small.



[YOUR NAME HERE]

Apply for your licence
to use our beautiful
silver fern design at:

silverfernflag.org/apply



SILVER FERN LICENSING™

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