
THANK YOU FOR YOUR ORDER



SILVER FERN FLAG CARE INSTRUCTIONS

THE SILVER FERN FLAG

The silver fern, a New Zealand icon for over 160 years, worn proudly by many generations. The fern is an element of indigenous flora representing the growth of our nation. The multiple points of the fern leaf represent Aotearoa's peaceful multicultural society, a single fern spreading upwards represents that we are all one people growing onward into the future. Black represents the pride and strength of New Zealand, The bright blue represents our clear atmosphere and the Pacific Ocean, over which all New Zealanders, or their ancestors, crossed to get here, white represents peace, and Aotearoa – land of the long white cloud. The red Southern Cross represents our Māori and Pākehā heritage, and our geographic location in the antipodes. It has been used as a navigational aid for centuries and it helped guide early settlers to our islands.

PROLONGING THE LIFE OF YOUR NEW FLAG

The life of a flag is determined largely by weather conditions, therefore no guarantee of life can be given, Flags are subjected to ultraviolet rays and high winds, which cause breakdown of the fibres of the flag fabric.

Some flags last outdoors in excess of two years, others however have been seen to last only three months.

A continuously flown flag in a sheltered residential area will last much longer than a flag flown in an industrial area, central business district, or an exposed coast.

Exposure to the elements (wind, rain, pollutants, and U.V. light levels) will ultimately result in deterioration, which cannot be avoided - a flying flag is a working flag. Premature wear can be avoided however, and flag life extended dramatically with a little care, if the following recommendations are followed:

- Don't fly flags at night. Flags can't be seen (unless floodlit), but wear continues.
- Dirt and pollution discolour flags and hasten wear. Wash occasionally (machine or hand) in warm soapy water will revive their lustre. Iron flags (do not Iron bands) on a low heat polyester setting.
- Dry before storing to avoid creases or mildew.
- Ensure flags are not striking any projections, or catching on rough flagpoles or fittings.
- Frayed or torn hems should be trimmed and re-hemmed as soon as possible.
- Avoid flying in high winds.
- Exposure to sunlight over a long period should be avoided. Store in a cool, dry, dark cupboard.

For further information on the Silver Fern Flag, and to reorder new flags, please visit our flag store - www.silverfernflag.org

PLEASE KEEP THIS INFORMATION SHEET WITH YOUR FLAG IN YOUR FLAG STORAGE AREA